BRIGHT HORIZON HAMSTER RESCUE

Registered Charity 1210796 brighthorizonhams.co.uk



Vision, Aims & Mission Statement

OUR VISION

as approved by Charities Commission

Rescue, Rehabilitate, Rehome, Research:

Ethical care for every hamster, regardless of origin or the value placed on their life by humans

A future where every hamster in the UK is treated with care, kindness and respect and provided with safe, suitable housing.

OUR MISSION STATEMENT:

as approved by Charities Commission

Reduce the number of unwanted or abandoned hamsters in the UK, in particular but not exclusively by providing safe rescue spaces for hamsters from poor care to recover, rehabilitate and find a responsible home

Prevent hamsters prematurely dying through abuse, neglect and/or inadequate welfare information, or entering the animal rescue system, in particular but not exclusively by through campaigning for change, providing education, and by the promotion of responsible ownership and ethical care

Research, evidence and promote optimal hamster health, nutrition and care, in particular but not exclusively through independent research by qualified scientists, joint work with other rescues, scientists and veterinarians, and the collection of empirical data within Bright Horizon

Campaign to regulate the welfare standards required to breed hamsters in the UK, in particular but not exclusively by campaigning for legislative change that regulates and enforces higher welfare conditions

Campaign to improve the safety and suitability of products and equipment commonly sold for hamsters in the UK, in particular but not exclusively by awareness campaigns that provide evidence of harm caused by unsafe and unsuitable items

Contribute to the core infrastructure of a united credible and externally respected species-specific welfare community in particular but not exclusively by modelling best practice in human and animal interactions, demonstrating integrity, promoting equality and mutual respect, assisting organisations and individuals with shared aims (wherever possible welcomed and within our means), offering knowledge and resources, and acting reasonably and fairly with absolute focus on actions and behaviours which support our Mission Statement

Improve the quality of species-specific research, in particular but not exclusively by improving the general understanding of what constitutes thorough research, offering the services of our Research Team to wider projects, and in offering checks & balances on existing widely circulated misinformation and/or insufficiently evidenced research.

BRIGHT HORIZON AIMS TO BE:

EXPERTS, NOT LEADERS: We will empower, equip and encourage all who can and wish to contribute to better hamster welfare, supporting and collaborating, demonstrating fairness and professionalism, and enabling others who share our values to contribute as equals.

FACTUAL: We are led by evidenced science, founded on principles of frankness and respect, and will operate with integrity and transparency, ensuring we can evidence that we are at all times fulfilling our charitable aims whilst positively contributing to national efforts to build a better quality of life for every hamster in the UK

INSPIRING: We aspire to a healthy, attractive community that reaches beyond those already invested in ethical hamster care and welfare, and effectively communicates the full welfare needs of hamsters as animal companions to the general public, welcoming entry-level participation and promoting a safe, kind and equal space to learn and redress popular misunderstanding

ACCESSIBLE: We are a majority-neurodiverse organisation, and we aim to make our services and resources fully accessible to every individual. We humbly accept suggestions for improved accessibility and work constantly to achieve this.

CONSISTENT: We have a recognised legal entity, and we operate within the framework of charitable law, answer to it, and respond with it. Our approved policies state how we operate, and our Trustees will ensure that we adhere to them, both to meet the legal requirements of a charity, and to provide a reliable conduct model where all who interact with us can understand what we do, how we do it, and the action we will take in response to different situations.